

Crop Urbanis Platform

Project-intelligence software for vertical farms and hydroponic greenhouses

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PRODUCT STATUS

Operational internal MVP. Selective private beta by contact. Public self-service is not offered.

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Company and product

Crop Urbanis is a French product-led agritech startup. The Platform structures project evidence, requirements, supplier information, deterministic scenarios, professional reviews and delivery outputs in one controlled CEA workflow.

What the Platform connects

- Project evidence, assumptions and source trace.
- Requirements, constraints and bounded alternatives.
- Deterministic scenarios, review decisions and delivery outputs.

Access

- Selected organisations can request private-beta consideration by contact.
- Any beta scope, users, data handling and terms are agreed separately.

Product status and public claims are maintained against the current website source.

Problem and buyer

CEA project decisions often span fragmented evidence, hidden assumptions, inconsistent supplier material and weak handover between specialist contributors.

Decision problems

- Evidence is spread across briefs, documents, spreadsheets and review notes.
- A crop, site, utility or equipment change can alter cost, capacity, operations and risk.
- A polished output can conceal unresolved sources, assumptions or approval gaps.

Organisations the workflow is designed to support

- Developers and project sponsors.
- Investors and operators.
- Suppliers and integrators.
- Research organisations and qualified advisers.

Product status and public claims are maintained against the current website source.

End-to-end workflow

The controlled workflow makes the source, status, owner and review boundary visible at every stage.

01	Capture brief	Record project objectives, site, utilities, crops, budget and constraints.
02	Structure evidence	Normalise documents, source references, assumptions and permissions.
03	Map requirements	Translate inputs into reviewable constraints and acceptance criteria.
04	Compare alternatives	Assemble bounded crop, facility, equipment and supplier options.
05	Run deterministic scenarios	Calculate explicit scenarios from versioned inputs and methods.
06	Record review and decisions	Route ambiguity, exceptions and approvals to qualified people.
07	Prepare delivery outputs	Compile traceable decisions, handover material and open items.
08	Feed later operating evidence	Use permissioned feedback for limited validation and product learning.

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Product modules and status

The internal MVP is organised around connected records and accountable decisions. Later operating evidence remains limited validation or roadmap work.

Project Brief and Data Room	Operational internal MVP
Requirements and Constraints	Operational internal MVP
Crop and Production Configuration	Operational internal MVP
Supplier Intelligence	Operational internal MVP
Scenario and Economics	Operational internal MVP
Delivery and Decision Control	Operational internal MVP
Commissioning and Handover	Operational internal MVP / validation
Operations Feedback	Roadmap / limited validation

Product status and public claims are maintained against the current website source.

AI, determinism and professional review

The Platform separates assistance, reproducible computation and accountable professional judgment.

AI information workflows	Find, classify, extract, summarise, compare, draft and flag contradictions in permissioned information.
Deterministic scenario services	Calculate units, capacities, crop cycles, scenario economics and sensitivities from explicit, versioned inputs.
Qualified professional review	Approve assumptions, interpret uncertainty, resolve exceptions and retain responsibility for agronomy, engineering, safety, regulation and final decisions.

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Business model and private beta

The commercial model is organised around recurring software access with a scoped route for organisations that need implementation support.

Recurring Platform access	Organisation access to agreed product modules, users and support scope.
Private organisational deployment	A bounded deployment route aligned with organisation, data, review and operating needs.
Fixed-scope onboarding	Defined activation work for data, configuration, roles and review expectations.
Optional expert support	Separate scoped support where qualified professional input is required.

Private beta

- Selected organisations only, with manual review before any invitation.
- Scope and terms are agreed separately.
- There is no public demo environment or public self-service registration.

Product status and public claims are maintained against the current website source.

Cloud deployment and roadmap

The cloud workload supports the current internal MVP and the controlled hardening needed for organisational beta.

Immediate cloud workload

- Application compute, database, object storage and document workers.
- Inference, retrieval, queues, authentication and tenant separation.
- Monitoring, logs, backups and controlled EU-region deployment planning.

Roadmap

- Operational internal MVP.
- Selective organisational beta.
- Product hardening and broader intelligence capabilities.

Private-beta access is selective and governed through separate terms. Public self-service access is not offered.